How does culture affect verbal and nonverbal communication?

Verbal communication is the use of language to communicate. If two different cultures speak the same language, they may not speak it in the same way. For example, Indians and Americans both speak English, but there are some words that have two different meanings, depending on which country you are in.

Nonverbal communication is usually any message you send with your body and posture. An example would be when you look into someone’s eyes when they are talking to you. In some cultures, it is considered rude not to do this, while in others it is considered rude to do so.

The same situation can happen in smaller cultures too. Your usual group of friends may be perfectly fine with you being close to them, or patting them on the back, but your coworkers may not be so comfortable with this.